



THE ULTIMATE

Heli-Ski Journey





BLUE RIVER, CANADA
“Where the snow falls down big and straight.”



WELCOME

50-years-ago, I started the heli-ski dream and came to Blue River in search of a location where I could develop a ski resort. What I found in this area of the Rockies, Monashee and Cariboo Mountains, is the finest powder snow and the most pristine destination for building a world-class resort. After skiing over 50 million vertical feet of this magnificent 1.5 million acre terrain – the mountains here still captivate my passion for skiing.

Come and explore these mountains with us... let's go skiing!

Mike Wiegele – Founder of Mike Wiegele Helicopter Skiing (MWHS) and Lead Guide



OWNED AND OPERATED BY THE
Wiegele Family
 SINCE 1970



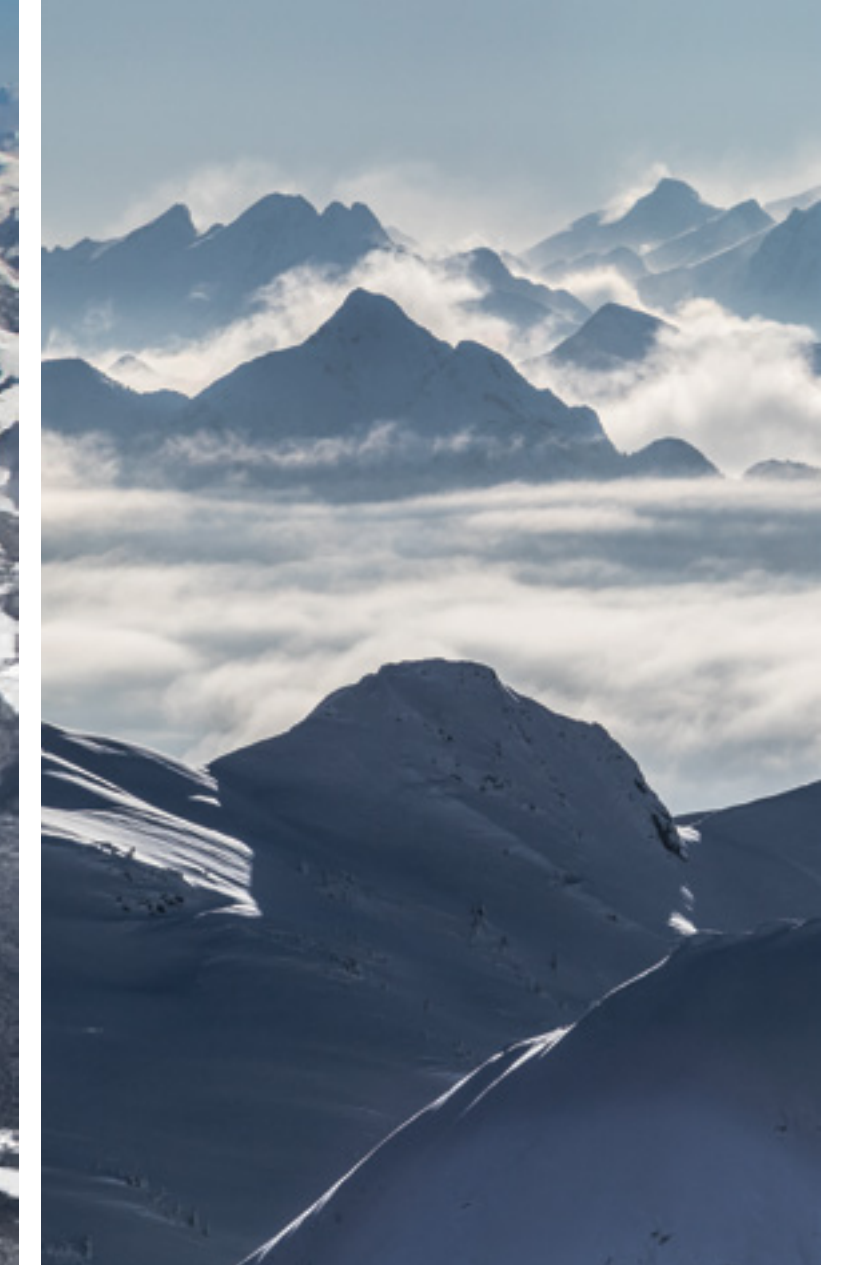
The Wiegele family - Bonnie, Charlie, Michelle and Mike



Mike, grandson Charlie and daughter Michelle, at the Annual Andy Aufschneider Memorial Kids' Cross-Country Ski Race in Blue River. Mike, Bonnie and Michelle at the Lake Louise Ski School.



Opa Mike and grandson Charlie skiing Most Magnificent, which hosted the historic Powder 8 World Championships.



**MORE THAN 1000 PEAKS
THREE MOUNTAIN RANGES**

Mud Valley: Heavenly Mountain, Early Basket, Soft Cotton and Saddle Mountain.



**MORE MOUNTAINS
MORE POWDER
BETTER SKIING**

1.5 million acres (600,000 ha.), covering the Cariboo, Monashee and Rocky Mountain ranges.



SEE YOU IN THE MOUNTAINS

This is where friendships are born.



THE HIGHEST QUALITY SKIING

Pflegerhorn, in the Cariboos.



FINDING THE LINES

Mike Wiegele, skiing with Marcel Hirscher.



SKI & BOARD YOUR HEART OUT

Michelle Wiegele boarding on Hospitz.
Skiing the trees with Senior Lead Guide Bob Rankin.
Senior Lead Guide Erich Schadinger on Mud Glacier.



DEEP POWDER

MWHS Lead Guide Erich Schadinger, guests Matthias Maresch (the founder of the Awesome Bavarian Skiing Machine) and Stefan Schneider. Guide Riel MacBourdeau on Not Yet, in the Cariboos.



VERTICAL HEAVEN

Bounous Bowl, in the Caribos.
MWHS Senior Lead Guide Mike Hainault,
on Ski World Trees, in the Monashees.



MOUNTAIN SHELTER & EXTREME POWDER FUN

The Grizzly Hut.
Lead Guide Jason Martin on Awesome Glacier, in the Monashees.
Filming of Warren Miller Entertainment's "Face of Winter", with pro snowboarders Seth Wescott and Rob Kingwill.



POWDER PATROL

MWHS A-Star and Bell 212 fleet – the sports cars of the mountains.



THE EXPERIENCE OF A LIFETIME

THE Thunder Ridge CENTRE



YOUR GATEWAY TO THE RESORT

The reception area at Mike Wiegele Helicopter Skiing Village, is the hub of resort operations.

THE Lodge



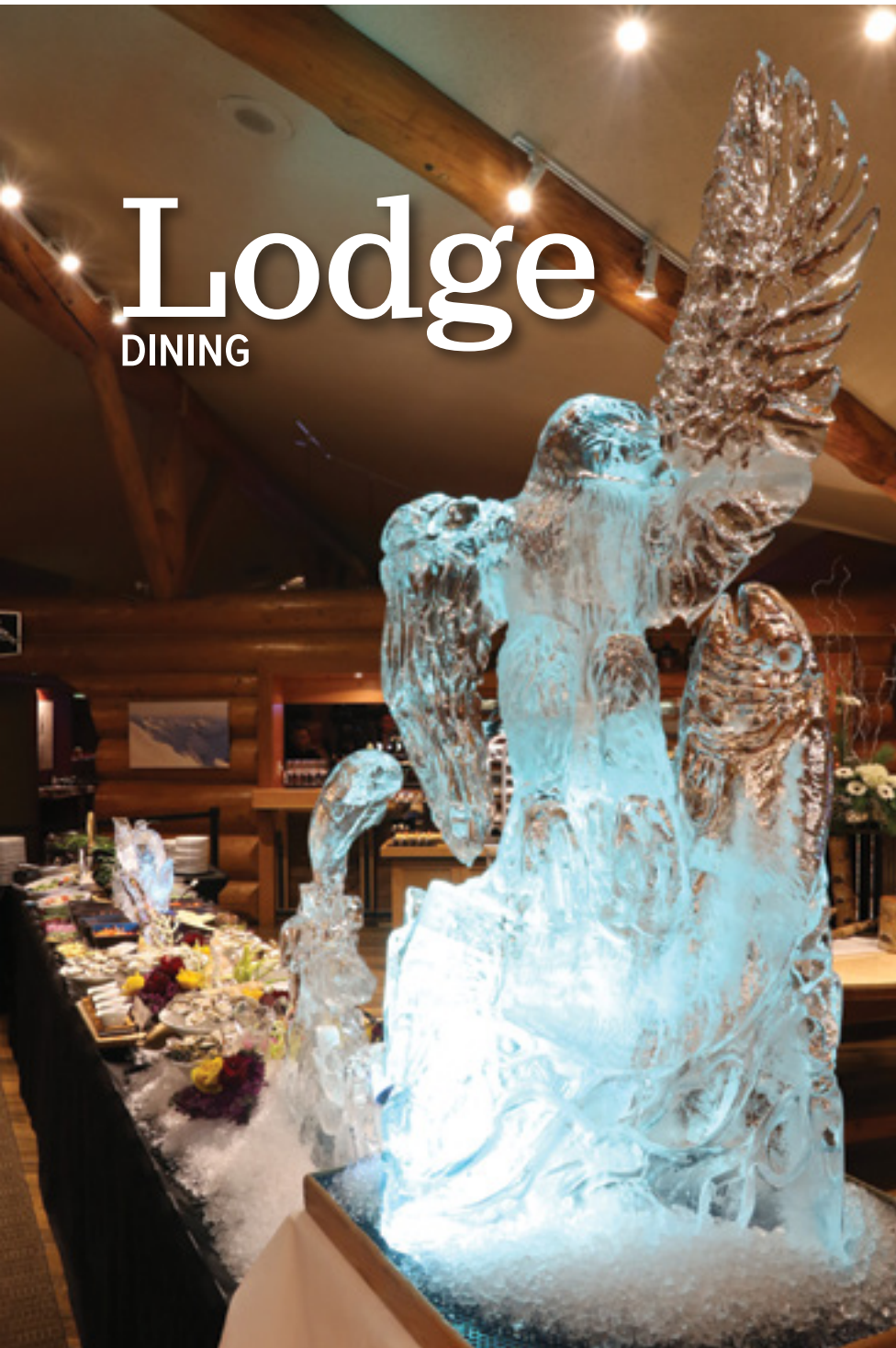
OUR SUPREME TEAM

Our team, looks forward to welcoming you to the the Lodge and the Powder Max Dining Room. The impressive MWHS wine cellar features an impressive selection of over 600 wines from around the globe.



Lodge

DINING



GOURMET MEALS & ATTENTIVE SERVICE

Dining in Blue River's Main Lodge, is the perfect complement to a great day of skiing or boarding. In our kitchen a selection of the weekly food is prepared by Executive Chef Toni Spöri, Sous Chef James McDermott and Executive Pastry Chef Stefan Lösch.

THE Silver Buckle LOUNGE



The 1 million Vertical Silver Buckle Award.



HOME OF THE FRIDAY NIGHT SHOW

Each year we're thrilled to welcome returning guests and meet new friends, who come to enjoy our pristine skiing. In the evenings, the veterans mingle with the newcomers, both reliving their daily adventures over a glass of wine with the guides.



Former Canadian Alpine Olympian Cary Mullen, Canadian Olympic Gold Medalist and Ski Cross World Champion Marielle Thompson, Mike Wiegele, Canadian Para-Alpine Giant Slalom and Slalom Champion Kurt Oatway and Canadian Ski Cross Champion Chris Del Bosco.



Canadian Para-Alpine Guide Jack Leitch, Mike Wiegele, Para-Alpine Athlete Mac Marcoux, Crazy Canuck Steve Podborski and Ski Cross Athlete Brady Leman.





Spa & Fitness Centre

& GAMES ROOM



YOGA & STRETCH STUDIO

Relax and retreat in our fitness centre, which features weight machines, free weights, massage rooms, saunas and a fully equipped cardio room.





Blue River

HELI-VILLAGE



WINTER OASIS

Guest accommodation is provided in one of our 22 handcrafted log chalets – many offer heli pick-up right outside the door.



Bavarian

ESTATE & CABANA



PRIVATE LUXURY

This grand Bavarian Estate was built by Matthias and Iris Maresch and provides a comfortable, cozy atmosphere after a day in the mountains. These two lavishly designed homes (located side by side), can accommodate up to 18 guests. Meals at the estate are prepared by your own private chef.

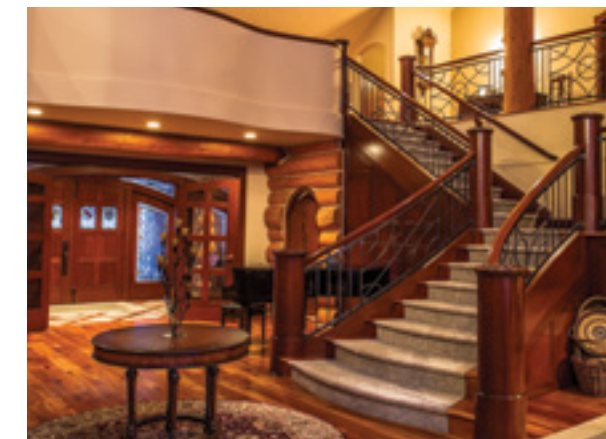
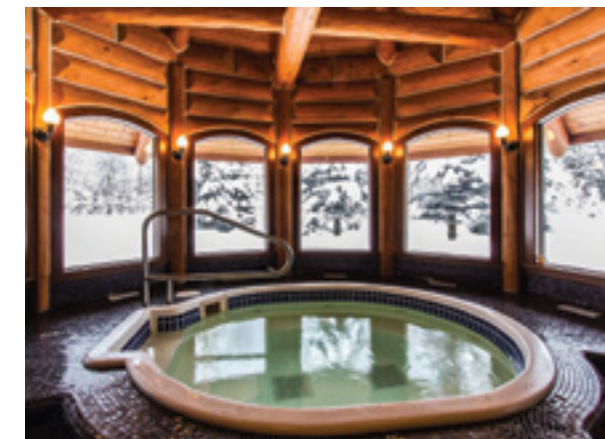


Eleanor Lake ESTATE



EXCLUSIVE LAKEFRONT ESCAPE

Located on Blue River's Eleanor Lake, just a stone's throw from the Mike Wiegele Heli-Skiing Village, this quintessential luxury residence (also known as Bonnie's Estate), offers everything you need to pamper a small group in high mountain style.



Albreda LODGE



PRIVATE PARADISE

Albreda Lodge was designed by Sabine Wood, with support and input from Mike Wiegele. Albreda was handcrafted from huge, salvaged timbers and was inspired by traditional European ski lodges. The lodge includes a dining room and lounge, retail boutique, weight room, hot tub and sauna.

Sports Shop

& BONNIE'S BOUTIQUE

WW SPORTS SHOP

ATOMIC
WWW.ATOMICSNOW.COM



POWDER GEAR

Bonnie's Boutique offers a wide selection of fashionable outdoor clothing, souvenirs and accessories.



Expert technicians wax and tune your equipment nightly, and deliver your skis or board to your helicopter pad each morning. Our guests enjoy the use of the most up-to-date equipment from Atomic and Völkl. Complimentary cross-country ski equipment is also available at the Sports Shop, for guests to enjoy our world-class ski trails – located right outside your door at the resort.



Guiding & Safety



SAFETY IS ALWAYS OUR TOP PRIORITY

Our Guides Haus is at the heart of the operation and it is home to the Institute of Mountain Safety and the Mike Wiegele Medical Clinic.

MWHS's safety systems are the best in the business and our guides have obtained qualifications with the Canadian Avalanche Association (CAA), the Canadian Ski Guide Association (CSGA) or an international equivalent and the Canadian Ski Instructors' Alliance (CSIA).

Each day guides collect weather data from remote weather stations to help determine the safest ski areas for our guests.





LET'S GO SKIING!

Blue River's 5,600-ft-long airstrip provides convenient access to our resorts. The heated hangar for the MWHS helicopters allows the team of engineers to hold to the rigorous maintenance schedules and conduct timely inspections – regardless of weather conditions.

THE 8 PEAKS PROJECT

This exciting design is the proposed future expansion project of the MWHS operation and includes more than 1,200 hectares of ski terrain and up to 6,000 vertical feet of skiing.

The 8 Peaks designated in this project include White River, Diamond Head, White Water, Duffy's, Saddle, Ptarmigan, Wilkins and Froth.



BUILDING FOR THE FUTURE

At Mike Wiegele Helicopter Skiing, we believe the future of the ski industry is in the hands of our youth.



MAP TO BLUE RIVER



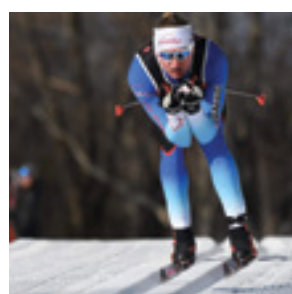
FLYING INTO KAMLOOPS

Our nearest airport is located in Kamloops, BC. We have established relationships with hotels and shuttle services in Kamloops, which entitle you to special corporate rates. Please contact the reservations team or see our website at www.wiegele.com for details.

PARTNER ATHLETES



Erik Read
Alpine Athlete

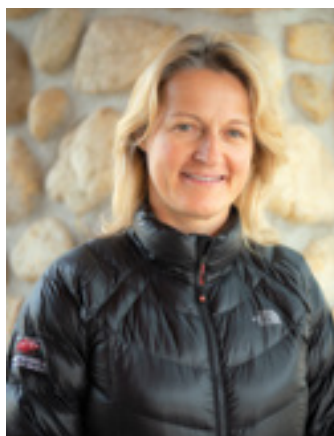


Thomas Manktelow
Cross Country Athlete

OUR SALES TEAM

SALES AND GUEST RELATIONS MANAGER





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PARTNERSHIPS AND FRIENDSHIPS



BRUDERSCHAFT – BLUE RIVER

In March 1996, a small group of friends sat together, talking about the Bruderschaft in St. Christoph, Austria, and its history of helping people since the 14th century. These friends shared a love of life in the mountains and so they decided to start a similar organization with those who come to Blue River. This idea has flourished, and today, the group is well-established and open through invitation by current members. Our thanks goes out to that initial group, to Adi, Gerda, and Florian Werner from the Arlberg Hospiz Hotel in St. Christoph/Arlberg, to Wiegele Guide Andy Aufschnaiter and to Mike himself, for seeing the value in starting the organization here. Money invested in membership is used to assist those in need or to support worthy projects in the Blue River community. For more information, call 250-673-8381 or visit www.bruderschaft.ca



yhl.ca



atomic.at
atomicsnow.com



hestragloves.com



thenorthface.com



skimarmot.com



sunpeaksresort.com



arlberghospiz.at



smithoptics.com



DESIGN- UND WELLNESSHOTEL SÖLDEN

bergland-soelden.at



alpinecanada.org



YELLOWSTONE CLUB

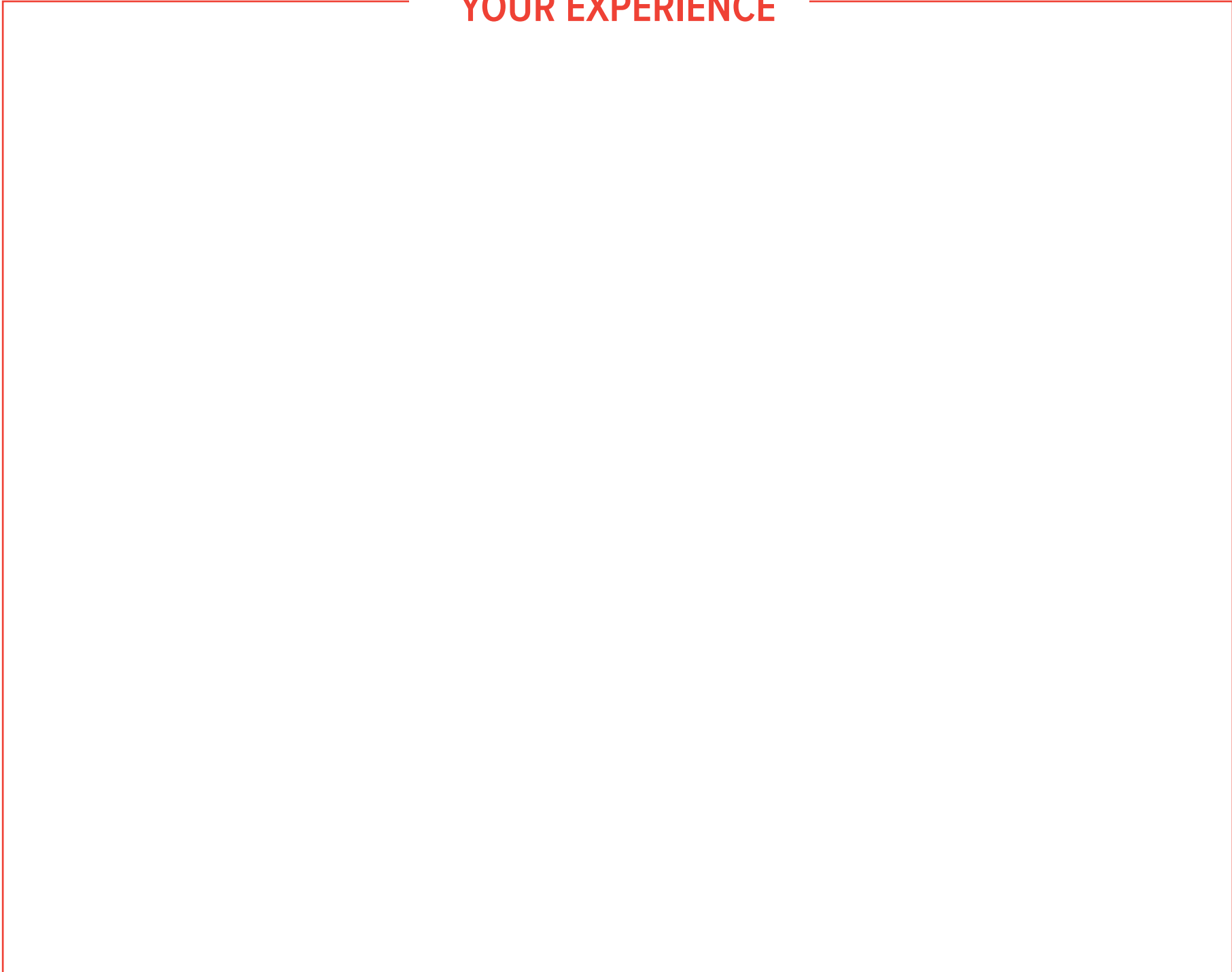
yellowstoneclub.com



Richard Walter
skischule-arlberg.com

Photo Credits: John Schwirtlich, Andy Aufschnaiter, Neal Rogers, Erich Schadinger, Jason Martin, Luke Laurin, Chad Chomlack and Deanna Kristensen

YOUR EXPERIENCE





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Printed in Canada